

## APPENDIX B

### Ten Elements of Great Plans

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### Disciplined People

1. Political/Community Will
  - a. City leaders announce the plan, “own” it, commit to implementation, mayor/whoever aligns govt. agencies to support
  - b. Regularly report progress to the community
  - c. Engage respected community champions to reinforce and augment the plan (someone not primarily associated with homelessness)
2. Partnerships
  - a. Plan includes decision makers from all levels of govt
  - b. Are coordinated with state and other agencies
  - c. Include leaders from all private sector stakeholders
3. Consumer-Centric Solutions
  - a. Identify and respond to consumer preferences for housing, treatment and services, offer choices, include consumers in planning, through surveys, focus groups, etc.

### Disciplined Thought

4. Business Plan
  - a. Great plans are configured and managed to achieve results by incorporating business principles (investment v. return), baselines, benchmarks, best practices, budget (cost-benefit analyses, program costs, funding, resources)
  - b. Are results-oriented around a basic management agenda
5. Budget Implications
  - a. Include a local cost benefit analysis to identify costs of homelessness and opportunities for saving
6. Prevention AND Intervention
  - a. Emphasize prevention protocols to close the front door into homelessness
  - b. Prioritize high risk populations
  - c. Results-oriented discharge planning protocols
7. Innovative Ideas
  - a. Incorporate latest research-based innovations and best practices like PSH, housing First, Assertive Community Treatment Plans, Project Homeless Connect, NO WRONG DOOR, Zero Tolerance for Discharge to Homelessness, REunification

### Disciplined Action

8. Implementation Teams
  - a. Identify accountability for plan implementation; establish priorities; ID and target specific benchmarks; create and monitor timelines, roles and responsibilities;
9. Broad-Based Resources
  - a. Target both traditional and non-traditional funding resources (govt resources, local funds, state funds, private foundations, business/corporate investments)
10. Living Documents
  - a. Maintain momentum by including a schedule to review, monitor, and update the strategy on a regular basis
  - b. Assess progress according to benchmarks, modify strategies, share ideas and lessons, schedule public events to mark visible progress, celebrate success