



# 2018 Sponsorship Opportunities Form

## 51st Annual Fall Festival

Saturday, September 15, 2018  
Sponsorship Opportunities Form



Please mail your completed sponsorship form to: DuPage Care Center Foundation, ATTN: Linda Linford, 400 N. County Farm Road, Wheaton, IL 60187. Fax: 630.784.4203. Please make check payable to: DuPage Care Center Foundation. For more information: call (630) 784-4267 or e-mail [Linda.Linford@dupageco.org](mailto:Linda.Linford@dupageco.org)

## Thank you for your support of our Residents!

### Presenting Sponsor (\$10,000)

The Presenting Sponsor will headline the event on all materials, and will be identified as the Presenting Sponsor. This includes your company name and corporate logo:

- On the front cover of the event program
- In the center spread (two (2) full pages which total 8.5" x 11") in the event program
- In advertisements, event posters, and media releases
- On two (2) prominent 3' x 6' welcome banners displayed at the event
- At table space at the event to distribute product samples or printed materials
- On the Foundation's website with a link to your website for 1 year

### Gold Sponsor (\$5,000)

Gold Sponsors will be identified as a Gold Sponsor including your company name and logo:

- On the back cover of the event program
- In one (1) full-page ad (5 ½ X 8 1/2) in the event program
- In advertisements, event posters, and media releases
- On one (1) prominent 3' x 6' banner displayed at the event
- At table space at the event to distribute product samples or printed materials
- On the Foundation's website with a link to your website for 1 year

### Silver Sponsor (\$3,000)

Silver Sponsors will be identified as a Silver Sponsor including your name and corporate logo:

- Inside the back or front cover of the program
- In one (1) full-page ad (5 ½ X 8 1/2) in the event program
- In advertisements, event posters, media releases, and event signage
- At table space at the event to distribute product samples or printed materials
- On the Foundation's website for six months

## Attraction Sponsors

(Amounts shown below)

Attraction sponsors will receive identification as an Attraction Sponsor in the event program and signage by the attraction at the event. Attraction Sponsors of \$500 - \$999 will also receive a complimentary business card ad in the program book for the event. Attraction Sponsors of \$2,000 or more will have the same benefits as Silver Sponsors minus the website presence. Please circle the attraction you will sponsor:

- Program Book – design and printing (\$2,500)
- Food & Beverages (\$2,250)
- Kid's Korner – children's games, face painting & bounce house (\$1,750)
- Apple Slices (\$1,500)
- Taffy Apples (\$1,050)
- Eating Area Tent (\$750)
- Entertainment Tent (\$650)
- Mums (\$550)
- Car Show (\$500)
- Raffle (\$450)
- Funnel Cakes (\$350)
- Sweet Treats - Popcorn, Cotton Candy & Slushies (\$250)
- Bake Sale (\$150)
- Garage Sale (\$100)
- Resident Arts & Crafts (\$50)



## Program Book Ad

Place an ad in our program book for the event. All ads must be camera ready, to size. Please have your ad copy to us no later than August 6, 2018. Some colors may not be represented well in black/white, therefore results cannot be guaranteed. Note: all business card size ads must be horizontal. Vertical business cards must be adjusted to a horizontal format prior to submitting.

Full Page ad, 5 ½ X 8 ½ - \$350.00 • Half Page ad, 5 ½ X 4 ¼ - \$250.00 • Business card size ad - \$150.00

## Merchandise/In-Kind Sponsor

Donate bottled water, merchandise, gift certificates, gift baskets, and other items to be used for the raffle, silent auction, and prizes. Kindly identify the item(s) offered and their value. Your name will be included in the event program. All merchandise and gift certificates need to arrive at DPCC by September 1, 2017.

## Monetary Donation

Make a cash donation of \$25.00 or more and your name will be included in the event program.

### Contact Information (Please print legibly)

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

The DPCC Foundation is a 501 (c)(3) nonprofit organization, EIN #36-3978650. You will receive a letter from DPCC Foundation, thanking you for the item listed above, which may be deductible as a charitable donation as determined by the IRS. All donations are tax deductible to the fullest extent allowed by law.