

SEVERE WEATHER

What You Don't See On TV



Tammie Souza, Fox 32 Meteorologist - Advanced Severe Weather Seminar March 16th, 2013

The Day Always Begins Like This





Then This Happens

And While I See This Outside...



A Concerned Citizen





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Time For The "The Jerry Maguire"

A still from the movie 'Jerry Maguire' showing the character Jerry Maguire (played by Tom Cruise) in a prayerful pose, with his hands clasped and a pleading expression on his face. A red speech bubble is overlaid on the right side of the image.

**Help Me,
Help You,
Help Me**



**Get Me
Jim !!!**

No...Not Jim Cantore...



...Jim Allsopp !!!!



Tammie “So Jim what do you got?”

Jim “Doppler Indicated Tornado, but no reports yet and you”

Tammie “A few trees down, roof off two homes and maybe some cows”

Jim “Did you say cows? Where?”

Tammie “Not sure. Could be a “Chick Fil a” cow, could be a real cow, could be someone ate the worm at the bottom of a tequila bottle”

Jim “Keep me updated” I think I’ll hold off on Cow LSR”



Meanwhile The Newsroom Has Heard About The Cow



Do we
interrupt
Crosstown
Classic for
flying cows?

Wonder if
the cows are
Cubs or Sox
fans

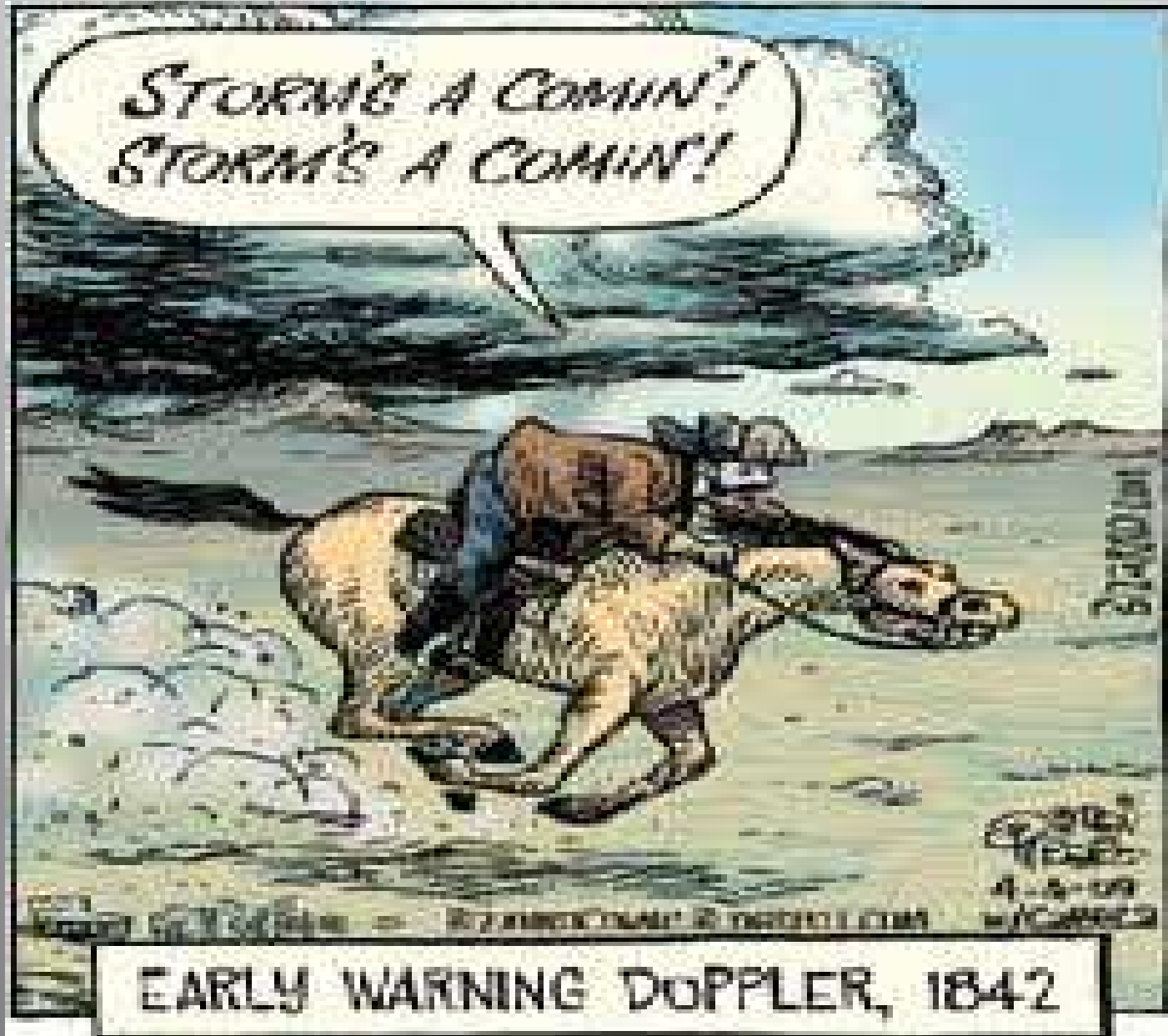
Then Someone Sends Us This



NWS Confirms Photo Is Real



Thankfully Technology Has Improved



Now We Have

**Live Power Doppler
Dual Pol Radar
And The Chat Room**

**Chaser Dave *Heard there was a
touchdown in Will County***

**Storm Geek *My neighbor said
the sitters uncle's best friend
heard that too!***

MrMiser *Bring it on baby!!!!*

**Thunderhead *Watching radar
the reflectivity is weakening and
appears to be degrading. Next
cell in line could be worrisome.***

**Scared Susie Q *Two blocks
away houses leveled. Corner of
Leighland and Good Hope Dr in
Homer Glenn.***



Thoughtful Decision Making Ensues In The Newsroom

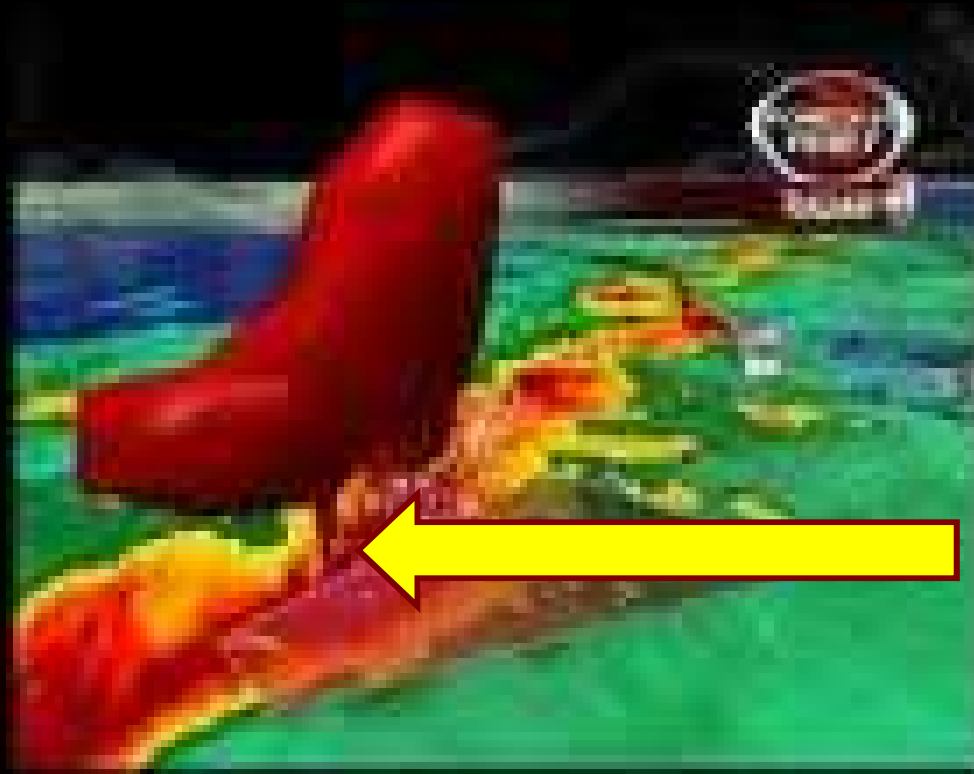


**BREAKING
NEWS**

Anchors Rush To The Set



Bosses Love Vivid Images Especially If A funnel Is Visible

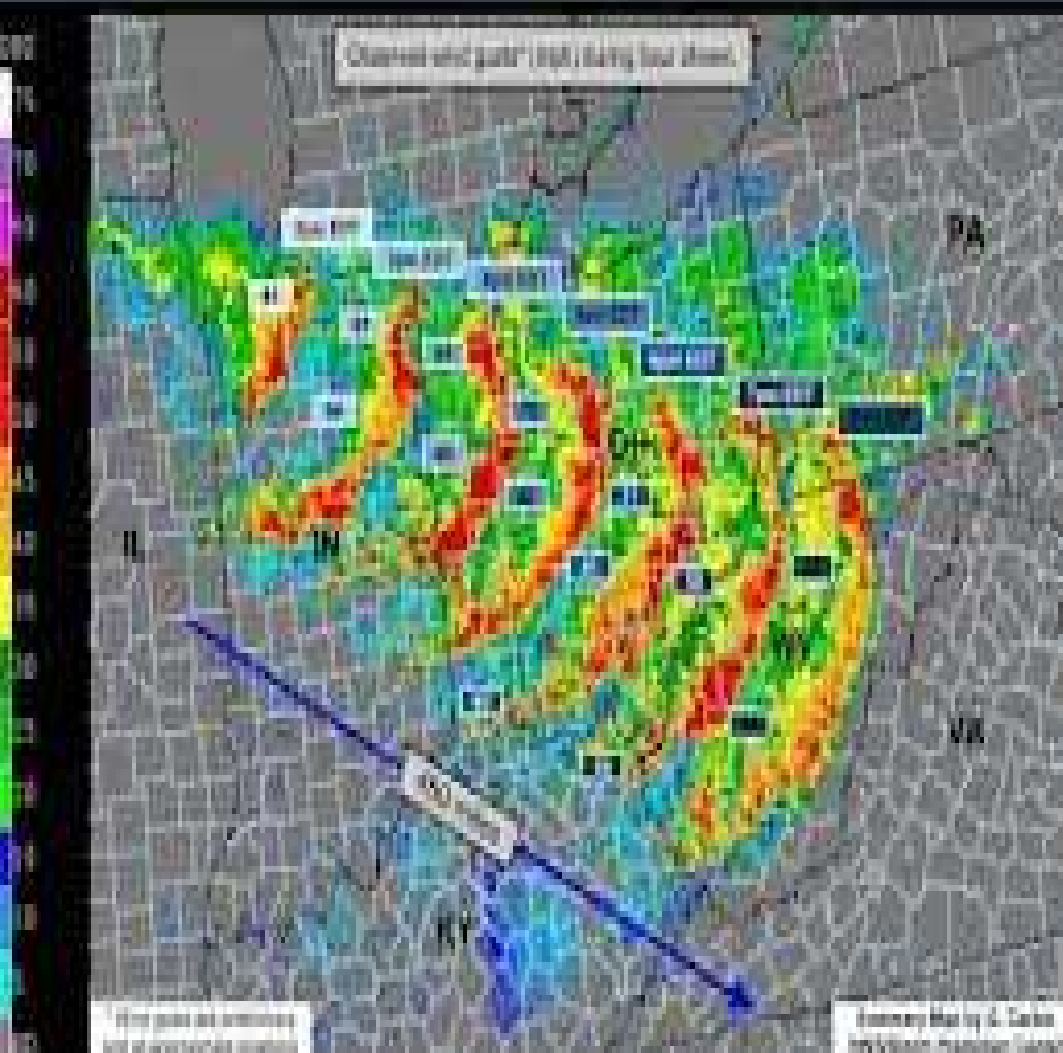


I've Been Doing This For Two Hours



More Data Comes In

June 25, 2012 Midwest/Ohio Valley Derecho
Radar Imagery Composite Summary 18:00 UTC
~450 miles in 6 hours / Average Speed ~75 mph



Thank You For Viewer Pictures



**SHARE YOUR
PHOTOS & VIDEOS**

foxpix@foxchicago.com

Spotters Sending Reports I pass Them Along On Air



When Hearsay Spreads

Extra Time Spent To Vet Storm Reports

BEARDMAN
CARTOONS

WINDBAG

WHAT DID YOU THINK CAUSED THOSE VIOLENT WIND STORMS IN CALIFORNIA?

MY GUESS IS...

BUS STOP



Need More Details...Anchor Does “Extended Coverage Dance”



"But when you come right down to it, only God knows for sure."

Small Struggle Between News And Weather...Who's Story Is It Now



What's On My Mind At This Point?



**BREAKING
NEWS**

Weather Event Has Ended Now News Turns To Other Stories



Now It's Officially A News Story



"But the weather looks great for the rest of the week!"

After 8 Straight Hours...It's Over



When Severe Season Ends... ...We Always Have Winter



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